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Festivities abound



COMPONENT

TAKING up another social upliftment programme, Spark Minda, Ashok Minda Group inaugurated a new wire harness facility at Yerwada Central Prison (YCP), Pune. The company will manufacture the products within the premises for its customer, Mahindra & Mahindra. This public – private partnership project is a collaborative project between Minda SAI, Yerwada Central Prison Authority and Mahindra & Mahindra.

The unit was inaugurated by Dr B K Upadhyay, Addl. Director General Police & Inspector General Prison, Maharashtra State. Other dignitaries present at the inauguration included Mr Nitin Tikle, V-P, SSBU and Mr Nitin Chavan, DGM, SSBU, M&M, and other prison officials.

Earlier, an MoU was signed between Yerwada Jail and Minda SAI in February and production commenced in last week of that same month.

Around 30 inmates are engaged at the plant as of now and the company will be increasing the number in future.

Dr B K Upadhyay said, "This wiring



Dr B.K. Upadhyay, Addl. Director General Police & Inspector General Prison, Maharashtra State and Mr.Nitin Tikle, V-P, SSBU, Mahindra & Mahindra, Spark Minda management officials and other dignitaries at the inauguration of the wire harness facility at Yerwada Jail in Pune

Spark Minda undertakes CSR project at Yerwada Jail

Facility to manufacture wire harness for M&M

harness assembly unit set up by Minda SAI will go a long way in providing the perfect platform to enhance the skill sets of the inmates and enable them to earn their livelihood."

Speaking on the occasion, Mr N.K. Taneja, Group CMO, Spark Minda, Ashok Minda Group, said, "This is our third initiative that we set up at Yerwada Jail after Tihar Jail in 2014, New Delhi and Dresden Jail, Germany in 2005. We just hope that our small fervor to help these inmates change their outlook towards life and give them a chance to carry further respectfully. Also, we have, through this venture, tried to contribute in our way to the Skill Development Mission of the Government".

Mr Nitin Tikle said, "It is in line with

Mahindra's Rise philosophy of driving positive change in the lives of our stake holders. We will continue to support this initiative and wish them all the best in their venture."

To keep the quality level of the product excellent, Spark Minda conducts preliminary test and inspection by doctors for colour blindness test, which is must for operators to work in wiring harness manufacturing. It also conducts two weeks of induction training programme for the new operator; same is implemented for the inmates.

To implement the CSR projects, Minda Corporation has recently established Spark Minda Foundation, which is a company and CSR wing of Spark Minda.

